

# THE URINALYSIS MARKET MONITOR™



The Urinalysis MARKET MONITOR™ is a tracking study designed to support the marketing decision maker focused on urinalysis in the laboratory testing market. Data for the 2017 Urinalysis MARKET MONITOR™ is collected in November, 2017. The report is published in December, 2017.

## Issues Addressed

**In which laboratory departments is Urinalysis conducted?**

**What percentage of hospitals practice point-of-care Urinalysis?**

**What percentage of hospital Urinalysis is performed on inpatients vs. outpatients?**

**Is macroscopic Urinalysis performed manually or by automated or semi-automated systems?**

What are those systems?

What is the market share of each system?

What is the average test volume conducted on each system?

**What is the average instrument age of each UA systems?**

**What percentage of macroscopic Urinalysis are reflexed to microscopic readings?**

**Is microscopic Urinalysis performed manually or by automated systems?**

What are those systems?

What is the market share of each system?

What is the average test volume conducted on each system?

**What share of laboratorians are considering the acquisition of macroscopic or microscopic instrumentation in the near future?**

**Which products are being considered?**

## Data Collection

Exploratory research for this study was comprised initially of one-on-one interviews followed by focus groups across the United States with Laboratory Managers and Supervisors. Key urinalysis issues discussed included: (1) tests performed, (2) areas of laboratory performing testing, (3) personnel involved in screening, (4) instrumentation utilized in urinalysis, (5) brand awareness and (6) applications, benefits and limitations of current products.

The quantitative data presented in this study is gathered via an online survey of Information Dynamics' e-panelists during November, 2015. The response base to this survey includes 450 laboratory decision makers representing a cross section of the short-term, acute care hospital market in the United States as well as commercial laboratories. Respondents are a mix of Laboratory Directors, Managers, and Section Supervisors.

The questions incorporated in the data collection for this online survey are dynamic, in that they will be updated each cycle based on input from both manufacturers and laboratorians. These modifications and revisions will be made in an attempt to address the current issues at hand and updates to testing for Urinalysis.

## 2017 Report Pricing

Regular Report Pricing

\$21,850